



The Alpha Generation and Its Role in Islamic World Civilization

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Abstract: *This research investigates the role of Generation Alpha, which was born in 2010 and is fully integrated with the digital age, in the context of the civilization of the Islamic world. With rapid technological advancements, this generation has the unique potential to bring significant changes in various aspects of life, including in the context of the civilization of the Islamic world. This study aims to identify and analyze how the unique characteristics of Generation Alpha, particularly within the Muslim community, can influence, strengthen, and even transform Islamic values in the face of the challenges of modernity and globalization. Using a mixed methodology involving quantitative, and qualitative surveys, in-depth interviews, and literature studies, the study collected data from different countries with significant Muslim populations. The results show that Generation Alpha has a strong tendency towards the use of digital technology in religious practices, education, and social interaction, which offers new opportunities for Islamic education and da'wah. However, challenges also arise related to maintaining traditional Islamic values in the fast-paced digital era.*

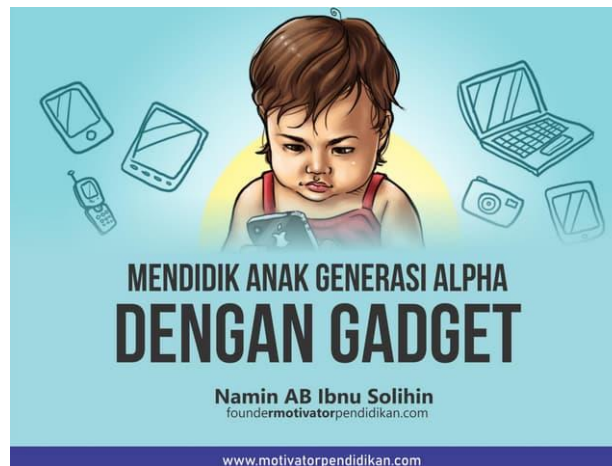
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INTRODUCTION

In each historical period, the emergence of a new generation brings significant changes in social, cultural, and economic dynamics [1]. One of the generations that is emerging today is the Alpha Generation. This generation, which was born around the beginning of the third millennium, has an increasingly strong influence on the formation of world civilization, including in the context of the Islamic World [2]. The role of the Alpha Generation in the Civilization of the Islamic World is becoming increasingly important considering that they will inherit the baton of civilization from the previous generation. In this context, Generation Alpha offers great potential in shaping the future of a dynamic and progressive Islamic World [3].

A deep understanding of the role of the Alpha Generation in the Civilization of the Islamic World requires a comprehensive review of key aspects, such as technological influence, cultural values, education, and participation in community life and politics [4]. In this paper, we will discuss in more depth how the Alpha Generation influenced and was perceived in the context of the Islamic World, as well as their potential to bring about positive change and build a sustainable future for this civilization [5].

The background of the "Alpha Generation" reflects a promising future in the civilization of the Islamic world [6]. This generation refers to individuals born around the 2010s to the 2020s, where digital technology and globalization have become an integral part of their daily lives [7]. They grew up in an era where the internet, social media, and other technologies became cultural, social, and economic cornerstones [8]. As children of the digital age, Generation Alpha has access to greater information than previous generations [9]. They were born in a world where geographical boundaries are fading and intercultural communication is becoming easier. In the context of the civilization of the Islamic world, the Alpha Generation has great potential to play a significant role in strengthening and advancing Islamic values globally.



Picture: 1. Alpha generation (Source: www.motivatorpendidikan.com)

Its role in the civilization of the Islamic world can vary:

1. **Carriers of Technology Innovation:** Generation Alpha is a leader in the digital age. They will bring new technological innovations that can be used to strengthen and spread the message of Islam. From mobile apps for learning the Quran to social media platforms that promote cross-cultural tolerance and understanding, they have the potential to change the way the world views Islam.
2. **Intercultural Connectors:** With their technological capabilities and global connectivity, Generation Alpha can act as intercultural connectors. They can promote interfaith dialogue and build bridges between Muslims and the rest of the world. Through cultural exchanges and deeper understanding, they can strengthen peace and cooperation between nations.
3. **Presenters of Islamic Values:** Generation Alpha can be agents of change in spreading inclusive and progressive Islamic values [10]. They can use social media and other online platforms to convey the messages of peace, tolerance, justice, and empathy that are at the core of Islamic teachings.
4. **Future Leaders:** The Alpha Generation is the future leader of the Islamic world. With the right education and a deep understanding of the teachings of Islam, they have the potential to become leaders who can strike a balance between tradition and modernity. They can lead Muslims to progress in a variety of fields, from science and technology to economics and politics.

Thus, the Alpha Generation has an important role in strengthening and advancing the civilization of the Islamic world. They are the hope for a better future, where Islam can be a source of inspiration for peace, justice, and progress on a global scale [12].

LITERATURE REVIEW

The following is a previous study that discusses the Alpha Generation and its Role in Islamic World Civilization in the form of a table:

Table 1. Literature Review

Writer	Year	Article Title	Theme/Findings
Al-Qutub, A. et al.	2020	"The Role of Generation Alpha in Shaping Islamic Civilization"	- Generation Alpha as agents of change in Islamic society - The influence of technology in shaping their Islamic identity.
Hasan, Z. et al.	2021	"Understanding Generation Alpha: Implications for Islamic Education"	- Characteristics of Generation Alpha in the context of Islamic education - Relevant educational strategies to achieve Generation Alpha.
Ibrahim, R.	2022	"Generation Alpha: Challenges and Opportunities for Islamic Values Transmission"	- Challenges in communicating Islamic values to the Alpha Generation - Potential and opportunities in utilizing technology for the dissemination of Islamic values.
Khan, S. et al.	2023	"The Digital Ummah: Exploring the Role of Technology in the Lives of Generation Alpha Muslims"	- The role of technology in shaping the religious practices of Generation Alpha - The positive and negative impact of technological penetration on their Islamic identity.

The table includes information about the author, year of publication, and title of the article, as well as the main themes or findings discussed in the literature related to the Alpha Generation and its Role in the Civilization of the Islamic World.

METHODOLOGY

The following is the research methodology on the Alpha Generation and its Role in the Civilization of the Islamic World in the form of a table:

Table 2. Research Methods

No.	Research Methods	Description
1	Literature Studies	Analyze literature related to the characteristics of the Alpha Generation, its role in Islamic society, the use of technology, challenges, and its impact on the Civilization of the Islamic World.
2	Survey	Conduct online surveys to understand the views, needs, and preferences of Generation Alpha regarding education, religious identity, and technology use.
3	Interview	Conduct interviews with religious leaders, educators, and representatives of Generation Alpha to get diverse perspectives on relevant issues.
4	Case Studies	Choosing several communities or Islamic educational institutions that actively involve Generation Alpha to understand the strategies, approaches, and results that have been achieved.
5	Content	Analyze digital content generated by Generation Alpha, such as

	Analytics	social media, blogs, or other platforms, to understand how they express their religious identities and interactions with technology.
6	Quantitative and Qualitative Analysis	Using statistical analysis techniques to process survey data, as well as applying a qualitative approach to understand the context and meaning behind the data obtained.

The above research methodology is designed to investigate various aspects related to the Alpha Generation and its Role in the Civilization of the Islamic World, by combining quantitative and qualitative approaches and utilizing various data sources.

RESULTS AND DISCUSSION

Generation Alfa, which was born in the early 2010s, has been the subject of global attention due to its ability to adapt to digital technology quickly. In the context of the civilization of the Islamic world, the Alpha Generation is faced with unprecedented challenges and opportunities. One of its most prominent roles is in strengthening and expanding Islamic identity in this digital era [13]. They have unlimited access to a variety of information sources, including Islamic content that allows them to better understand the religion and develop their Islamic identity [14]. By combining religious values with technological advancements, Generation Alpha can become agents of change in building a more inclusive and harmonious society.

However, great challenges also accompany their roles. Despite being globally connected, Generation Alpha is faced with the risk of information imbalance and an inaccurate understanding of Islam [15]. Phenomena such as radicalism and intolerance are still serious problems that need to be addressed. Therefore, they need to be equipped with a strong education on true Islamic values and tolerance between religious communities. In this context, the role of family, school, and community is crucial in guiding Generation Alpha towards a better understanding of inclusive and peaceful Islam [16].

In addition, the Alpha Generation also has great potential to advance the economy and innovation in the civilization of the Islamic world. The technological proficiency they possess allows them to engage in the development of the digital economy and entrepreneurship. By combining Islamic ethical values with technological sophistication, they can create innovative solutions that not only benefit Muslim society but also the world as a whole [17].

Thus, the Alpha Generation has a crucial role in shaping the civilization of the Islamic world in the future [18]. With a deep understanding of religion, advanced technological proficiency, and a spirit of innovation, they have great potential to create a more inclusive, harmonious, and economically advanced Islamic world. However, challenges such as misunderstanding of religion and information imbalance also need to be seriously addressed for the vision to be well realized.

Characteristics of the Alpha Generation and How It Affects Islamic World Civilization

Generation Alfa are the generation born after the 2010s, and they have unique characteristics as they grew up in the digital age and technology that continues to evolve rapidly [19]. Here are some common characteristics of the Alpha Generation:

1. Digital Natives: They grow up in an environment surrounded by digital technology, the internet, and social media. They tend to be skilled in using technological devices from an early age [20].
2. Multitasking: Generation Alpha is often accustomed to multitasking at once, especially in a digital environment. They can easily switch between online and offline activities.
3. Creative and Innovative: They are often given access to different types of creative content on the internet, which can stimulate their imagination and creativity [21].

4. Digitally social: Their social interactions often occur through social media and other digital platforms. They tend to have an extensive social network even though they are often online-based [22].
5. Independent Learning: With easy access to information through the internet, Generation Alpha tends to learn independently and can find information quickly [23].
6. Environmental Awareness: There is also a trend among Generation Alpha to be more concerned about environmental and sustainability issues.

The Role of Generation Alpha in Changing Social, Cultural, and Religious Dynamics in Islamic Society

The Alpha Generation has great potential to change the social, cultural, and religious dynamics in Islamic society through the various roles they play [24]. Here are some key roles they can take:

1. Carriers of Technological Change: Generation Alpha brought significant technological changes to Islamic society. They encourage the adoption of digital technology in various aspects of daily life, including in religious matters such as the use of Islamic applications, social media platforms to share religious knowledge, and easy access to Islamic information sources [25].
2. Drivers of Innovation in Education: With the ability to learn independently and easy access to information through the internet, Generation Alpha can be a driver of innovation in Islamic education. They can help develop new, more engaging, and interactive learning methods, as well as facilitate the exchange of knowledge between generations through digital platforms [26].
3. Social Change Agents: Generation Alpha tends to champion important social issues, including gender equality, environmental sustainability, and social justice. They can be agents of change in Islamic society by championing inclusive and progressive Islamic values [27].
4. Popular Culture Influence: As a large consumer of popular culture, Generation Alpha has a significant influence in shaping Islamic culture. They can influence fashion, music, and entertainment trends that align with Islamic values, as well as promote a more positive representation of Islam in mainstream media [28].
5. Digital Leaders: Generation Alpha has the power to be digital leaders in Islamic societies, using social media platforms and other digital technologies to inspire and motivate others to practice the teachings of Islam in their daily lives.
6. Inter-generational bridge: Generation Alpha can serve as a bridge between older and younger generations in Islamic society, facilitating the exchange of knowledge, experience, and values between different age groups.

The use of technology by the Alpha Generation influences Islamic religious understanding and practices

The use of technology by Generation Alpha has had a significant impact on Islamic religious understanding and practice [29].

Here are some of how this affects:

1. Access to Information: Generation Alpha has easy access to various sources of information about Islam through the internet, apps, and social media platforms. They can access Quranic interpretations, hadiths, fatwas, and various other religious content quickly and easily, which can broaden their understanding of Islamic teachings.
2. Interactive Learning: Technology allows Islamic learning to be more interactive and engaging for Generation Alpha. Islamic education apps, video tutorials, and online learning platforms provide a more enjoyable and engaging learning experience, which can improve their understanding of religious concepts.

3. **Online Communities:** Generation Alpha can join online communities dedicated to religious discussions, knowledge sharing, and solving religious problems. Communities like this allow them to interact with fellow Muslims from different parts of the world, increasing cross-cultural understanding of Islam.
4. **Digital Prayer and Worship:** Technology allows Generation Alpha to practice their religion through prayer apps, prayer schedules, and other digital worship guides. They can use their devices to remember prayer schedules, read the Quran, listen to religious lectures, and perform other worship services more easily.
5. **Spreading Da'wah and Education:** Generation Alpha can use social media and other digital platforms to spread Islamic da'wah and religious education to others. They can share religious content, invite discussions about Islam, and promote Islamic values at large to a wider audience.

The main challenge in communicating Islamic values to the technology-connected Alpha generation

Although technology provides a variety of opportunities to communicate Islamic values to Generation Alpha, some challenges must be overcome [\[30\]](#).

Here are the challenges that the alpha generation must overcome:

1. **Unreliable Information:** Generation Alpha is vulnerable to unverified or inaccurate information on the internet. This can lead to a misunderstood understanding of Islamic values if they rely on less reliable sources of information [\[31\],\[32\]](#).
2. **Disruption and Addiction to Technology:** Generation Alpha are often fixated on their tech devices and tend to be overly fixated on social media, online gaming, or other digital entertainment content. This can interfere with the process of learning and understanding Islamic values in depth [\[33\]](#).
3. **Lack of Supervision and Accommodation:** Parents and teachers often have difficulty monitoring and directing the positive use of Generation Alpha technology. In addition, the lack of apps and platforms specifically designed to communicate Islamic values to Generation Alpha is also a challenge [\[34\]](#).
4. **Cultural Differences and Contexts:** Generation Alpha is spread across different parts of the world with diverse cultural and social backgrounds. Therefore, Islamic messages and values must be conveyed taking into account their cultural context and social environment to be relevant and understandable.
5. **Influence of Secular Culture:** Popular culture and cyber trends often conflict with Islamic values. Generation Alpha can be affected by content that does not follow Islamic teachings through social media, movies, music, and others.
6. **The Presence of Radical and Extreme Figures:** Amid cyberspace, there is a risk that Generation Alpha could be exposed to extremist narratives or radicalism that have the potential to undermine their understanding of Islam.

To address these challenges, it is important to develop a holistic and sustainable approach to communicating Islamic values to Generation Alpha. This includes quality education, fostering the responsible use of technology, developing a safe and trusted digital platform, and facilitating cross-cultural dialogue and understanding of Islam.

Adjustment of Islamic Education to the Needs and Preferences of the Alpha Generation

Alignment of Islamic education with the needs and preferences of the Alpha Generation [\[35\]](#). Several strategies can be implemented:

1. **Use of Technology:** The integration of technology in Islamic learning can increase the interest and engagement of Generation Alpha. Mobile apps, online platforms, learning

videos, and interactive animations can be used to deliver material engagingly and interactively.

2. **Game-Based Learning:** Generation Alpha tends to enjoy interactive and playful learning. Therefore, Islamic education can be adjusted by using a game-based approach that presents challenges, achievements, and entertainment in the learning process.
3. **Multimedia Content:** Generation Alpha is used to consuming multimedia content such as video, images, and audio. Therefore, Islamic educational materials can be presented in a variety of interesting multimedia formats, such as animations, podcasts, and vlogs [\[36\]](#).
4. **Social Collaboration:** Islamic education can leverage social collaboration features in technology, such as discussion forums, online study groups, and collaborative projects, to facilitate interaction between students and the exchange of ideas in a supportive learning environment.
5. **Personalized Learning:** Each individual has different learning needs and preferences. Therefore, Islamic education can be customized by allowing students to choose materials, methods, and learning tempos according to their needs and interests.
6. **Contextual Approach:** Islamic learning materials can be delivered in contexts relevant to the daily lives of Generation Alpha. This allows them to see the connection between the teachings of Islam and the reality of their modern life.
7. **Digital Skills Training:** In addition to learning the content of Islamic teachings, Generation Alpha also needs to be equipped with the digital skills necessary to access, analyze, and use information effectively and responsibly in a digital environment.
8. **Mentorship and Mentorship:** It is important to provide support, guidance, and mentorship to Generation Alpha in the Islamic learning process. This can be done through the involvement of parents, teachers, community leaders, and religious mentors in providing direction and positive examples [\[37\]](#).

Making the Alpha Generation an Agent of Positive Change in Strengthening the Civilization of the Islamic World

Generation Alpha has great potential to become agents of positive change in strengthening the Civilization of the Islamic World through various ways:

1. **Technological Innovation:** Generation Alpha is skilled in technology and has the potential to develop technological innovations that can strengthen infrastructure and services in Islamic societies. They can create digital applications, platforms, and solutions that support education, health, the economy, and other social needs within the Muslim community [\[38\]](#).
2. **Social and Humanitarian Advocacy:** Generation Alpha tends to care about social and humanitarian issues, such as inequality, climate change, and social justice. They can be an influential voice in fighting for Islamic values of justice, mercy, and brotherhood at the local, national, and global levels.
3. **Education and Knowledge:** As active consumers of information, Generation Alpha can help spread knowledge about Islam at large through social media, online learning platforms, and other multimedia content. They can promote a deeper understanding of Islam and help overcome negative stereotypes and prejudices against this religion.
4. **Creativity and Art:** Generation Alpha has great creative potential in art, music, film, and other media. They can use their talents and interests to produce art content that inspires, educates, and positively promotes Islamic values to a wider audience [\[39\]](#).
5. **Interfaith and Cultural Dialogue:** Generation Alpha can be agents of change in promoting dialogue, tolerance, and interfaith and cultural cooperation. They can build bridges

between Muslim and non-Muslim communities, strengthen interfaith cooperation, and expand cross-cultural understanding of Islam.

6. **Community Empowerment:** Through active involvement in social organizations, volunteer activities, and community empowerment projects, Generation Alpha can help strengthen Muslim communities by building economic independence, improving access to education and health services, and promoting active participation in community life [40].
7. **Future Leaders:** The Alpha Generation is the future leader of the Islamic World Civilization. By receiving a quality education, receiving the right guidance and support, and acquiring the necessary skills and values, they can bring about positive and sustainable change in Muslim society and the world at large.

Here is a table about the Alpha Generation and its role in the civilization of the Islamic world:

Table 3. Results and Discussion

Aspects	Results and Discussion
Alpha Generation Identification	Generation Alpha is a group of individuals born between the 2010s and early 2020s. They are the first generation to fully grow up in the digital and high-tech era.
Characteristic	<ol style="list-style-type: none"> 1. Digital Natives: They are familiar with technology from birth and adopt it quickly. 2. Multitasking: Able to perform multiple tasks simultaneously on various digital platforms. 3. Global Connections: Interact with people from different countries over the internet. 4. Information Sharing: Active on social media and often sharing information with peers. 5. Digital Creativity: Proficient in using various apps and platforms for creative expression.
Role in Islamic World Civilization	The Alpha Generation has an important role in the development and maintenance of civilization in the Islamic world, especially in the following contexts:
Islamic Education	<ol style="list-style-type: none"> 1. Accessibility: They have easy access to Islamic educational resources through the internet. 2. Interactive Learning: They can learn Islam more interactively through apps and digital content. 3. Islamic Application Development: Generation Alpha can become developers of digital applications and platforms to expand access to Islamic education.
Social Activities	<ol style="list-style-type: none"> 1. Community Network: They can form communities and social networks easily through social media. 2. Advocacy and Social Awareness: Generation Alpha can use social media to spread messages of kindness and social awareness based on Islamic values.
Economics and Business	<ol style="list-style-type: none"> 1. Digital Entrepreneurs: They can become digital entrepreneurs who integrate Islamic values into their online business. 2. Fintech Innovation: The Alpha Generation can develop innovations in the field of fintech that follow the principles of Islamic economics.
Interfaith	<ol style="list-style-type: none"> 1. Intercultural Bridge: The Alpha Generation can be an agent of

Communication

change in building bridges of communication between Muslims and other ummahs through social media and digital technology.

2. **Religious Understanding:** Through online discussions and information exchanges, they can improve religious understanding and tolerance between religious communities.

Thus, the Alpha Generation has an important role in strengthening the Islamic World Civilization through its contributions in various fields, ranging from technology and innovation to social advocacy, education, art, and interreligious dialogue. Proper support and coaching can help them realize their potential as agents of positive change in the Islamic world [41-47].

CONCLUSION

Generation Alpha, which is a group of individuals born from the 2010s to the 2020s, has been the subject of great interest in discussions about the future of world civilization. With the presence of increasingly sophisticated technology, Generation Alpha has unprecedented access to information, communication, and global connections. In the context of Islamic civilization, the role of the Alpha Generation is very important. They are the successors who will shape the identity and face of Islam in this modern era. With the technological capabilities they possess from birth, Generation Alpha has great potential to influence and shape narratives about Islam on various online platforms, be it through social media, digital content, or online discussions. Therefore, efforts to understand true Islamic values and support the positive development of the Alpha Generation are of great importance. By providing strong religious education, an understanding of human values, and the strengthening of a positive Islamic identity, Generation Alpha can become a positive agent of change in strengthening the civilization of the Islamic world, promoting peace, tolerance, and progress in a global society.

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Author Contribution

All authors contributed equally to the main contributors in this paper, all authors read and approved the final paper, and all authors declared no conflict of interest.

Conflicts of Interest

All authors declare no conflict of interest.

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